



# DALI Summit, NA

## September 16, 2026

Dallas Market Center  
Co-located with ArchLIGHT

TIME	ITEM	
8:00 (30 m)	<b>CHECK-IN &amp; REGISTRATION</b>	
8:30 (5 m)	<b>Summit Kick-off</b> <i>Welcome, agenda review, desired outcomes</i>	Carol Jones, NA Market Development Manager, DALI Alliance
8:35 (10 m)	<b>DALI Alliance</b> <i>Membership, partners, certification update, awards, growth in submissions from NA</i>	Paul Drosihn, General Manager, DALI Alliance
8:45 (50 m)	<b>Industry Panel: Installed DALI Projects</b> <i>Discussion with building owners/operators and their project teams to hear success stories and lessons learned from DALI projects in NA, and recommendations for future improvements.</i>	Carol Jones, Moderator, NA Marketing Manager, DALI Alliance  Building owners & managers, project teams. Speakers TBA.
9:35 (50 m)	<b>Industry Panel: DALI Through the Sales Channel</b> <i>Learn how to support DALI projects as they go from specifier to rep, manufacturer, distributor, commissioning agent/integrator. Examples will be provided to illustrate challenges and solutions.</i>	Jeremy Ludyjan, Moderator, Global Marketing Manager, DALI Alliance  Specifier, rep, manufacturer, distributor, commissioning agent/integrator. Speakers TBA.
10:25 (15 m)	<b>BREAK</b>	
10:40 (20 m)	<b>DALI Alliance goals and progress: education, resources, tools for success, and partner activities</b> <i>New DALI publications. Education (IES, IALD, NEMA Academy, DALI "Train the trainer"). Whitepaper on lighting and HVAC integration.</i>	Panel discussion, DALI Staff and Partners
11:00 (30 mins)	<b>Geekin' DALI, with Scott Wade, DALI Alliance</b> Fireside Chat: Bring your best technical questions about DALI and see if you can stump our in-house technical guru	Scott Wade, Technical Manager, DALI Alliance and Q & A with attendees
11:30 (60 m)	<b>New Specification language for DALI systems: review, Q&amp;A</b>	DALI Specification Advisory Council members



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12:30 (1h-15 m)	<b>LUNCH</b>		
1:45 (40 m)  <i>Concurrent sessions, groups switch topics in part 2 after break.</i>	<b>Hands-on Breakouts and Demonstrations (part 1 of 2)</b>		
	Group #1	Group #2	
	<b>Specify with DALI</b> <i>Work in teams to specify DALI solutions for mock projects, using controls intent narratives and DALI specification language.</i>	<b>DALI-2 Wired Systems</b> <i>Bus supply power, topologies, addresses, groups. Hands-on demonstrations using DALI certified products and controls software.</i>	<b>DALI-2 D4i With a Wireless Layer</b> <i>Install, integrate, program. Hands-on demonstrations using D4i certified products and controls software.</i>
2:25 (10 m)	<b>Transition</b>		
2:35 (40 m)	<b>Hands-on Breakouts and Demonstrations (part 2 of 2)</b>		
	Group #2	Group #1	
	<b>Specify with DALI</b> <i>(see above)</i>	<b>DALI-2 Wired Systems</b> <i>(see above)</i>	<b>DALI-2 D4i With a Wireless Layer</b>
3:15 (15 m)	<b>BREAK</b>		
3:30 (30)	<b>HVAC integration with DALI: methods, tools, and tips</b> <i>How-To's for both wired and wireless integrations</i>		
4:10 (45 m)	<b>DALI Leadership Panel and Q &amp; A with attendees</b> <i>Dialogue with DALI leadership about your priorities! E.g., has there been product growth in NA? What is the DALI global strategy? What kinds of resources are available for me? We want your input to guide our path forward.</i>		Representatives from the DALI Board and NA Promotion Working Group
4:55 (5 m)	<b>Wrap Up</b>		