



DALI Summit, NA

AGENDA • September 16, 2026

Dallas Market Center

Co-located with
ArchLIGHT

TIME	ITEM	
8:30 (30 m)	CHECK-IN & REGISTRATION	
9:00 (5 m)	Summit Kick-off <i>Welcome, agenda review, desired outcomes</i>	Carol Jones , NA Market Development Manager, DALI Alliance
9:05 (10 m)	DALI Alliance <i>Membership, partners, certification update, awards, growth in submissions from NA</i>	Paul Drosihn , General Manager, DALI Alliance
9:15 (50 m)	Industry Panel: Installed DALI Projects <i>Discussion with building owners/operators and their project teams to hear success stories and lessons learned from DALI projects in NA, and recommendations for future improvements.</i>	Carol Jones , Moderator, NA Marketing Manager, DALI Alliance Building owners & managers, project teams. Speakers TBA.
10:05 (50 m)	Industry Panel: DALI Through the Sales Channel <i>Learn how to support DALI projects as they go from specifier to rep, manufacturer, distributor, commissioning agent/integrator. Examples will be provided to illustrate challenges and solutions.</i>	Jeremy Ludyjan , Moderator, Global Marketing Manager, DALI Alliance Marc Hodges , Director of Services, Solutions and Lighting, Sonepar; Other speakers TBD
10:55 (20 m)	BREAK	
11:15 (30 m)	DALI Alliance goals and progress: education, resources, tools for success, and partner activities <i>New DALI resources. Education (IES, IALD, NEMA Academy, DALI "Train the trainer").</i>	Carol Jones , Moderator, NA Market Development Manager Chris Wolgamott , Principal Product Manager, NEEA; Andrea Hartranft , Principal, Hartranft Lighting; Gary Meshberg , Regional Sales Manager, Central USA, Casambi
11:45 (30 mins)	Geekin' DALI, with Scott Wade, DALI Alliance <i>Fireside Chat: Bring your best technical questions about DALI and see if you can stump our in-house technical guru.</i>	Scott Wade , Technical Manager, DALI Alliance and Q & A with attendees
12:15 (1h-15 m)	LUNCH	

1:30 (60 m)	DALI boiler-plate specification language: review draft to-date, with Q&A <i>Review performance-based boiler plate specification language being developed by the DALI Alliance in partnership with the IALD. Learn how to put together and defend a strong spec through the project process and achieve your desired outcomes.</i>		Carol Jones and DALI Specification Advisory Council members: Cy Eaton , Associate Director, HLB; Samantha Hollomon , Principal, Apeiro Design (TBV); George Ellis , Digital Dots
2:30 (40 m) <i>Concurrent sessions, groups switch topics in part 2 after break.</i>	Hands-on Breakouts and Demonstrations (part 1 of 2)		
	Group #1	Group #2	
	Specify with DALI <i>Work in teams to specify DALI solutions for mock projects, using controls intent narratives and DALI specification language (to-date).</i>	DALI-2 Wired Systems <i>Bus supply power, topologies, addresses, groups. Hands-on demonstrations using DALI certified products and controls software.</i>	DALI-2 D4i With a Wireless Layer <i>Install, integrate, program. Hands-on demonstrations using D4i certified products and controls software.</i>
3:10 (20 m)	BREAK		
3:30 (40 m)	Hands-on Breakouts and Demonstrations (part 2 of 2)		
	Group #2	Group #1	
	Specify with DALI (see above)	DALI-2 Wired Systems (see above)	DALI-2 D4i With a Wireless Layer (see above)
4:10 (30)	HVAC integration with DALI: methods, tools, and tips <i>How-To's for both wired and wireless integrations</i>		Martin Mercier , Strategic Marketing Manager– IOT and Connected Systems, Cooper Lighting (TBV)
4:40 (45 m)	DALI Leadership Panel and Q & A with attendees <i>Dialogue with DALI leadership about your priorities, e.g., has there been product growth in NA? What is the DALI global strategy? What kinds of resources are available for me? We want your input to guide our path forward.</i>		Paul Drosihn , GM DALI Alliance; Michael Davidson , Sales Engineer, Synapse Wireless; Stephen Zhou , Executive VP, mwConnect.
5:25 (5 m)	Wrap Up		Jeremy Ludyjan , Global Marketing Manager, DALI Alliance