



SPONSORSHIP OPPORTUNITIES

Global Summit + Expo

23-24 FEBRUARY 2027 | UTRECHT, NETHERLANDS



This represents a significant opportunity to promote your company and brand(s) to the global key influencers in the lighting industry, and its adjacent fields such as architecture, smart cities, lighting design, facilities management, electrical installations, building controls and sustainability.

We propose a suite of packages to facilitate your participation in this event and your support for the industry.

NB: All packages exclude tickets for the event unless specified.

GENERAL SPONSORSHIPS OF THE EVENT

1a. Display partner - €1000

Limited to nine sponsors. Positioning of your brand:

- Digitally on the event website, presentation screens, main seminar screen between presentations and online programme
- In print on large in-event signage, conference leaflets, wayfinders and brand boards

1b. Table-top display - €1500

A limited-availability spot to position your brand in the reception, networking, coffee and lunch area on both days. Bring one pull-up banner, branded tablecloth, components, brochures and a silent laptop/tablet for display. Table and power socket supplied.

1c. Premium exhibition space - €3000

A 3m wide, 2.5m high, fully-branded back wall display booth located in a premium location in the reception, networking, coffee and lunch area on both days. Bring a branded tablecloth, components, brochures and a silent laptop/tablet for display. Table and power socket supplied. Extras like carpet and spotlights can also be added.

1d. Delegate pack sponsor - €2500

Co-branded tote bag – your logo will be locked-up with the event graphic. DALI Alliance will supply the bags, you may provide a further branded item to go inside at your cost (must be agreed in advance).



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FOOD AND DRINK SPONSORSHIPS

2a. Morning Refreshment sponsor - €1500

Two available, one per day. Sponsorship of the morning coffee and pastries, plus breaktime refreshments on one day of the event. To be promoted, signed and announced within the conference setting. Includes the right to provide branded napkins, etc, at sponsor's own cost.

2b. Lunch sponsor - €2000

Two available, one per day. Sponsorship of the lunch and afternoon refreshments on one day of the event. To be promoted, signed and announced within the conference setting. Includes the right to provide branded napkins, etc, at sponsor's own cost.

2c. Evening Reception sponsor - €2000

One available (Tuesday). Opportunity to sponsor the post-event drinks reception, lasting one hour. To be promoted, signed and announced within the conference setting. Includes the right to provide branded napkins, etc, at sponsor's own cost. Also includes the opportunity to name a cocktail/mocktail to be served.

AWARDS EVENING SPONSORSHIPS

3a. Awards partner package - €1500

14 available – package includes:

- Choice of award category to sponsor (please note you cannot sponsor a category you have entered)
- Presentation of the award in person on the night
- Branding on tables, award screens and in-event signage
- A5-sized advert in the official printed awards programme

SPECIAL ACTIVITY SPONSORSHIPS

4a. Tuesday evening event host - €5000

Tuesday's event concludes with late-afternoon aperitifs. This sponsorship gives your brand the opportunity to host a dinner, activity or reception on the Tuesday evening from 7pm onwards. We can help you with local service providers and would jointly promote the event to all attendees. The format is open, but should be agreed with the DALI Alliance in advance. All venue and associated costs to be borne by the sponsor.

UNIVERSAL SPONSOR BENEFITS

All sponsors of whatever level qualify for:

- Placement of one DALI-certified component in the technology showcase, can be accompanied by a printed background with further information
- Opportunity to provide branded merchandise/gift for a delegate pack

To discuss further, please contact events@dali-alliance.org

